

## Introducing CORPS MENTORSHIP PROGRAMME (CMP) Grooming Strong, Efficient & Reliable Workforce



## **ABOUT CMP**

Since the removal of fuel subsidy in May, 2023 and the economic hardship that accompany it, life have been difficult particularly for corps members. As a result, we have witnessed a drastic reduction in the rate of post-camp Training. This is aside the inability of corps members serving in rural communities to access Post-camp training facilities which are mostly concentrated in the urban centers. Even in the urban centers, Corps members have to shuttle between their primary assignments, CDS activities, personal chores & their training needs.

Also, some corps members have realized that the course they studied in school do not have so much opportunities for them and are considering the possibility of learning new skills and building an entirely new career path for themselves. These set of corps members needs a professional assistance to enable them choose a lucrative and sustainable career and access to a flexible and self-paced learning system tailored for their busy schedules as corps members.

To provide a relive for these Corps Members, Jomo Resource Center through the CMP initiative, is on a mission to assist 7,400 corps members annually to access the needed mentorship and training at a minimal cost. The goal is to groom a strong, efficient and reliable workforce and breed a set of entrepreneurs who will challenge the status quo across various industries. The program focus on delivering a set of training courses through the LMS that can be accessed from any part of the world with minimal internet connection. It is self-paced; trainees can take their classes any day and time as their schedules would allow them without the burden of attending a physical class. The courses are designed with Hands-On exercises, case studies assessments to enable Corps Members practice on their own.

### **BENEFITS OF CMP**

- 1. 50% discount on any 2 of 43 online courses.
- 2. Access to professional career guidance and Counseling
- 3. Access to 10 free e-books on personal, career & entrepreneurship development
- 4. Certification:
  - CMP Certificate of Participation,
  - Course Completion Certificates &
  - SAED Post Camp Training Certificate.

## **APPLICATION PROCESS & REQUIREMENTS**

- 1. Send your first name and State Code to 0810 322 4069 to receive the application link
- 2. Click on the link and fill out your details.
- 3. Choose payment option for the Subscription Fee of \$1,000.00, then click subscribe now.

## WHAT TO EXPECT AFTER APPLICATION?

After successful application, all candidates would receive a confirmation email containing:

- 1. Authentication Number: Participants will use this unique ID to claim their discount whenever they are ready to take the course.
- 2. Access to ten (10) free e-books on personal, career & entrepreneurship development.
- 3. Access to CMP WhatsApp group, our Facebook and YouTube mentorship platforms.
- 4. Access to tutorials videos on course registration and application process.
- 5. Access to a PDF copy of the CMP sensitization document with a list of all the courses, their maximum duration and number of classes/lessons.

## **FREQUENTLY ASKED QUESTIONS (FAQ)**

1. I am going on relocation, can I still apply for CMP?

YES. All 43 courses applicable with CMP are online courses that can be taken from any part of the world with average network coverage and a smart phone, iPad or laptop.

2. After leaving camp, how long do I have before I can apply for my course(s)? While the offer last throughout the service year, all applicants are encouraged to order and finish their courses within the first three months of the service year.

#### 3. There are 43 courses, How do I identify the right Course to choose?

Evaluate your personal interest, academic discipline, and choice of career to ensure you're picking the right course. A list of all the courses is available on our website. A PDF copy will be made available to all participants for the purpose of convenience. Our staff members will also be there to help you identify the course that is right for you.

#### 4. Why is the $\ge 1$ , 000.00 Subscription Fee Necessary?

It is a means of extracting first hand commitment from all applicant and ensure only serious candidates would apply.

#### 5. Can I pay the full fee for my course now?

Yes. You make payment for your course as soon as you're certain of the courses to take. All courses are available online and all payments are made online on the learning portal or to the companies account directly. Don't pay any sum to any individual's account.

#### 6. If I am not picked among the 200 candidates, can I still train with the company?

Yes. All Corps Members are entitled to 20% discount on their Post-camp training with Jomo Resource Center. CMP just grant you additional 30% discount and access to career mentorship and free e-Books.

#### 7. Can I apply or complete my CMP application after camp?

No. Application for CMP is strictly on-camp and would be closed as soon as the target is reached. So, Act fast, act now.

#### 8. How can I connect with the Company on Social Media?

Visit our Facebook Page @ Jomo Resource Center or subscribe to our YouTube channel @Jomomentorship.

#### 9. What is the duration of the training?

Training duration is course dependent. Because the courses and the learning platform is designed to enable self-paced learning, candidates can finish their courses at any time of their choosing. However, there is a maximum period attached to each course within which candidates must finish the course.

## **CMP COURSE CATALOG**

Below are all the courses accessible under the CMP initiative. The list below contain course title, number of lessons/classes, maximum duration and actual fee. Successful participants would enjoy 50% discount on the fees on this list.

#### **DIGITAL MARKETING PROGRAM**

S.N	COURSE	LESSONS	DURATION	PRICE <del>N</del>
1	Digital Marketing Fundamentals	31	4 Weeks	10, 000.00
2	Website Optimization & Marketing	60	8 Weeks	10,000.00
3	Search Engine Marketing	28	4 Weeks	10,000.00

4	Social Media Marketing	56	8 Weeks	12,000.00
5	Content Marketing	30	4 Weeks	10,000.00
6	Email Marketing	54	8 Weeks	12,000.00
7	Digital Analytics and Reporting	28	4 Weeks	10, 000.00
8	Mobile Marketing	33	4 Weeks	10,000.00
9	Online Reputation Management (ORM)	30	4 Weeks	10,000.00
10	Artificial Intelligence in Digital Marketing	38	4 Weeks	10,000.00
11	Content Creation and Copywriting	66	8 Weeks	15,000.00
12	Affiliate and CPA Marketing	46	6 Weeks	12,000.00

#### **CORPORATE & BUSINESS PROGRAM**

S.N	COURSE	LESSONS	DURATION	PRICE <del>N</del>
1	Customer Service Essentials	42	8 Weeks	14,000.00
2	Team Building & Management	20	4 Weeks	10,000.00
3	Corporate Profiling & Job Application	54	8 Weeks	14,000.00
4	Personal & Servant Leadership	42	8 Weeks	12,000.00
5	Business Planning & Implementation	50	8 Weeks	15,000.00
6	Business Documentation & Accounting	50	8 Weeks	15,000.00
7	Business Registration & Legalization	58	8 Weeks	15,000.00
8	Human Resource Management	43	8 Weeks	15,000.00
9	Communication & Public Speaking	58	8 Weeks	14,000.00
10	Project Management	43	8 Weeks	14,000.00
11	Marketing & Branding	76	8 Weeks	14,000.00

#### **TECH BEGINNERS COURSES**

S.N	COURSE	LESSONS	DURATION	PRICE <del>N</del>
1	Computer Maintenance & Repairs	10	3 Weeks	8,000.00
2	Cyber Security	10	3 Weeks	8,000.00
3	Data Science & Analysis	11	3 Weeks	8,000.00
4	Database Administration	10	3 Weeks	8,000.00
5	IT Consultancy	10	3 Weeks	8,000.00
6	Network Administration	10	3 Weeks	8,000.00
7	Programming	10	3 Weeks	8,000.00
8	Software Development	10	3 Weeks	8,000.00
9	System Administration	9	3 Weeks	8,000.00
10	Web Development	10	3 Weeks	8,000.00
11	Computer/IT Training	11	3 Weeks	8,000.00
12	UX/UI Design	9	3 Weeks	8,000.00
13	Business Analysis	10	3 Weeks	8,000.00
14	Hardware Engineering	10	3 Weeks	8,000.00
15	Mobile Application Development	9	3 Weeks	8,000.00
16	Graphic Design	11	3 Weeks	8,000.00
17	Data Entry Specialty	9	3 Weeks	8,000.00
18	Photography & Videography	10	3 Weeks	8,000.00
19	Artificial Intelligence & Machine Learning	12	3 Weeks	8,000.00
20	Product Management	9	3 Weeks	8,000.00



# **JOMO RESOURCE CENTER**

... Your Home of Training & Development +234 810 322 4069 | +234 907 743 1371

Hello!

Are you visiting us for the first time and wondering what the heck we are up to? No worries. We are group of Tech, Business and Corporate experts with the passion and system to train and mentor starters.

We are your One-Stop and All-in-One training platform With 57 courses spread across four different categories namely; Tech Beginner Courses, Computer & IT Courses, Digital Marketing Courses and Corporate & Business Courses.

We designed at least two (2) training courses for everyone irrespective of your discipline, nature or place of work, age or social statues. We designed our system and courses with the needs and convenience of our clients in mind. As a result, our e-learning platforms is data friendly, network friendly and made for your convenience. We ensure you learn without hurting your schedules or plans.

#### **Vision Statement:**

To become a unique, sought-after chain of training Firm in Nigeria by offering people a more convenient and efficient means of learning.

#### **Mission Statement:**

To take learning from the classroom to peoples home and convenience through their gadgets and the power of modern technology.